



SUMNU MARKETING

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Las Vegas, Nevada 89106
702-562-6397 | www.sumnumarketing.com

MYS PROJECT & BRAND MANAGEMENT

1000 N Green Valley Pkwy #440-592
Henderson, NV 89074
800-933-9720 | www.mysfirm.com

Sumnu Marketing, LLC (Sumnu)

Sumnu Marketing is strategic marketing firm with a focus on small businesses development, government strategic outreach and non-profit marketing/communications. Since starting his firm in 2006, Sumnu Marketing has partnered with municipalities, utilities, private companies, non-profit organizations and advertising & public relations agencies to provide Grass Roots Marketing Strategies. The firm was selected as the Agency of Record by the Culinary Academy of Las Vegas to provide capacity building, brand awareness and community development for a \$10 million expansion of services and training for the non-profit organization. **DUNS 057189418**

MYS Project & Brand Management (MYS)

MYS is a professional services firm with two verticals. The brand management vertical creates strategic visual communication, specializing in graphic design, web development, and social marketing. The project management vertical oversees project scope, schedule, budget, and resources to ensure project expectations are met. Both teams provide communication solutions for a variety of clients including corporations, government, small businesses, and non-profits. **DUNS 079702987**

NAICS Codes

541613 Marketing Consulting Services
541910 Marketing Research and Public Opinion
541820 Public Relations, Ideas, Public Policy
541611: Administrative Mngt.; General Mngt.; Consulting Services
541430: Graphic Design Services; Art Services
541511: Web Page Design Services, Custom
541511: General Mngt.; Consulting Services; Strategic Planning
541613: Marketing Consulting Services; Customer Service Mngt.
541820: Public Relations
812990: Event Planning Services

CORE COMPETENCIES

- Marketing Strategy
- Outreach & Event Services
- Facilitation
- Graphic Design
- Website Design
- Search Engine Optimization (SEO)
- Focus Groups & Survey Management

PAST PERFORMANCE

- Caesars Entertainment
- NV Energy
- Nevada Department of Education
- National Assoc. of Minority Contractors–NV
- Clark County of Southern Nevada
- MGM Resorts International

JOINT PERFORMANCE

- Caesars Entertainment
- PENTA Building Group
- Martin-Harris
- Regional Transportation Commission of Southern Nevada
- State of Washington Department of Health
- RedFlint/University of Phoenix
- Urban Chamber of Commerce–LV
- 100 Black Men – Las Vegas

CERTIFICATIONS

- Disadvantaged Business Enterprise (DBE)
- Small Business Entity (SBE)
- Emerging Small Business (ESB)
- Woman Business Enterprise (WBE)
- Minority Business Enterprise (MBE)
- 8(a) Certified
- Economically Disadvantaged Women-Owned Small Business (EDWOSB)



Shaundell Newsome

Visionary Founder

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*SBA Small Business Champion of the Year
SBA Nevada Family Owned Business of the Year
NMSDC National Supplier of the Year*